



Public awareness of the Medicare Extra Help Program

Poll conducted by Morning Consult on
behalf of the PAN Foundation

November 2023

PAN Foundation

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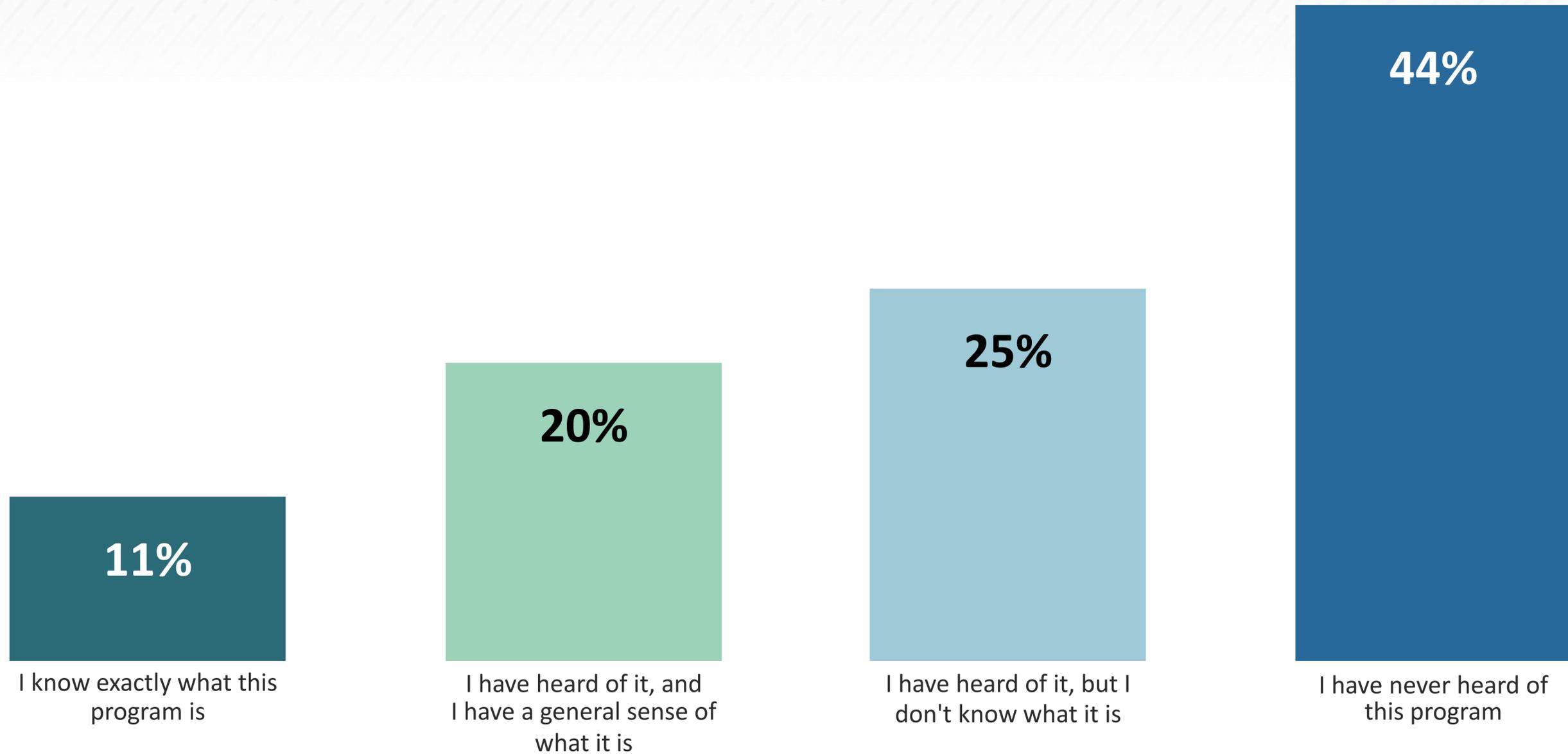
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Methodology: This poll was conducted between November 1-2, 2023 among a sample of 2,201 adults. The interviews were conducted online and the data were weighted to approximate a target sample of adults based on age, gender, race, educational attainment, region, gender by age, and race by educational attainment. Results from the full survey have a margin of error of plus or minus 2 percentage points.

Awareness of the Medicare Extra Help Program

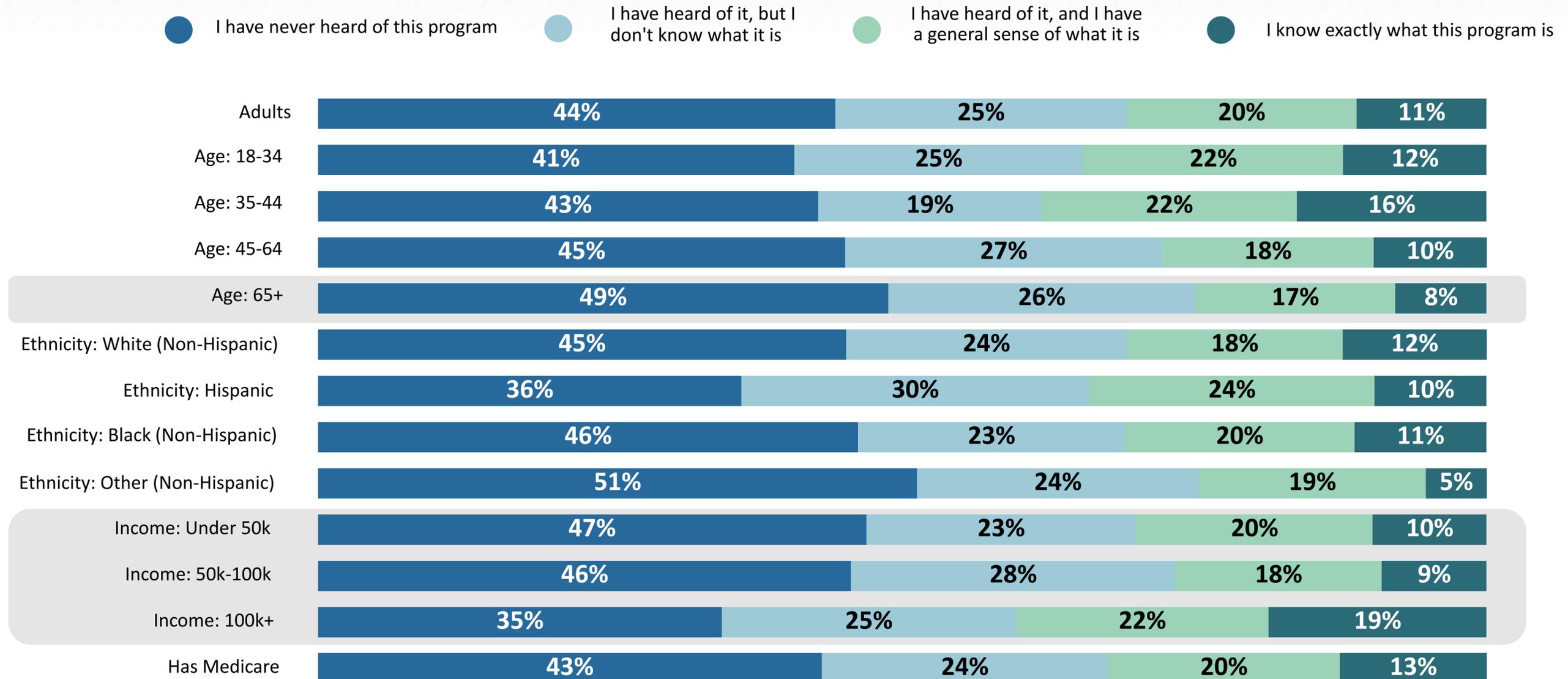
Although one-in-ten (11%) adults say they know exactly what the Medicare Extra Help Program is, just under half (44%) say they have never heard of the program.

How familiar are you with the federal Part D Low-Income Subsidy Program, also known as the **Medicare Extra Help Program**?



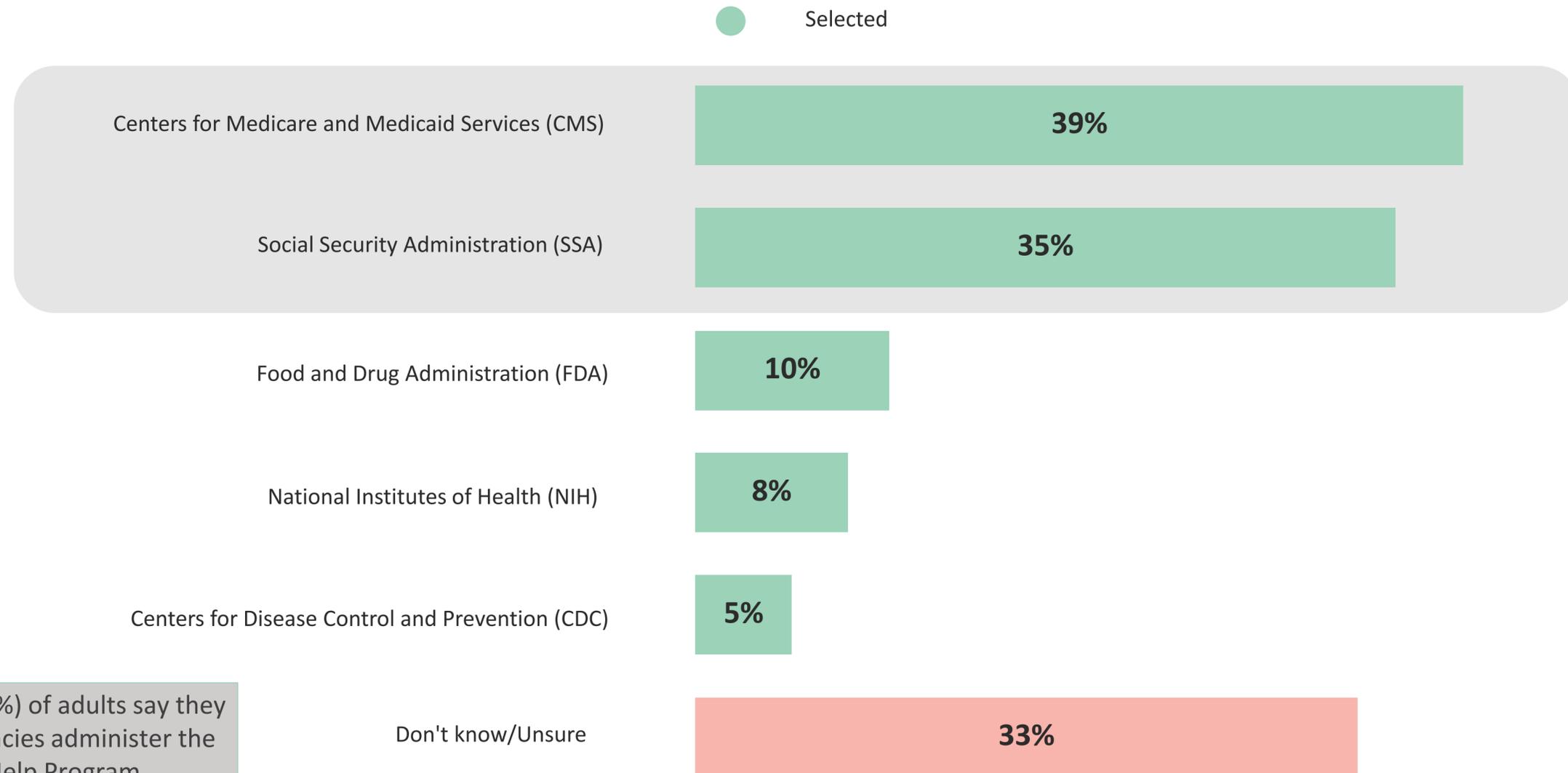
Notably, half (49%) of seniors (65+) say they have never heard of the Medicare Extra Help Program. Further, higher-income adults (\$100k+) are more likely than lower-income adults to be aware of the program.

How familiar are you with the federal Part D Low-Income Subsidy Program, also known as the Medicare Extra Help Program?



Despite low familiarity with the Medicare Extra Help Program, over one-third of adults correctly say the program is administered by the Centers for Medicare and Medicaid Services (39%) and the Social Security Administration (35%).

As you may know, someone with low income needing assistance affording their prescription medications may qualify for the federal Part D Low-Income Subsidy Program, also known as the Medicare Extra Help Program. To the best of your knowledge, which of the following agencies administer the Medicare Extra Help Program? Select up to two.

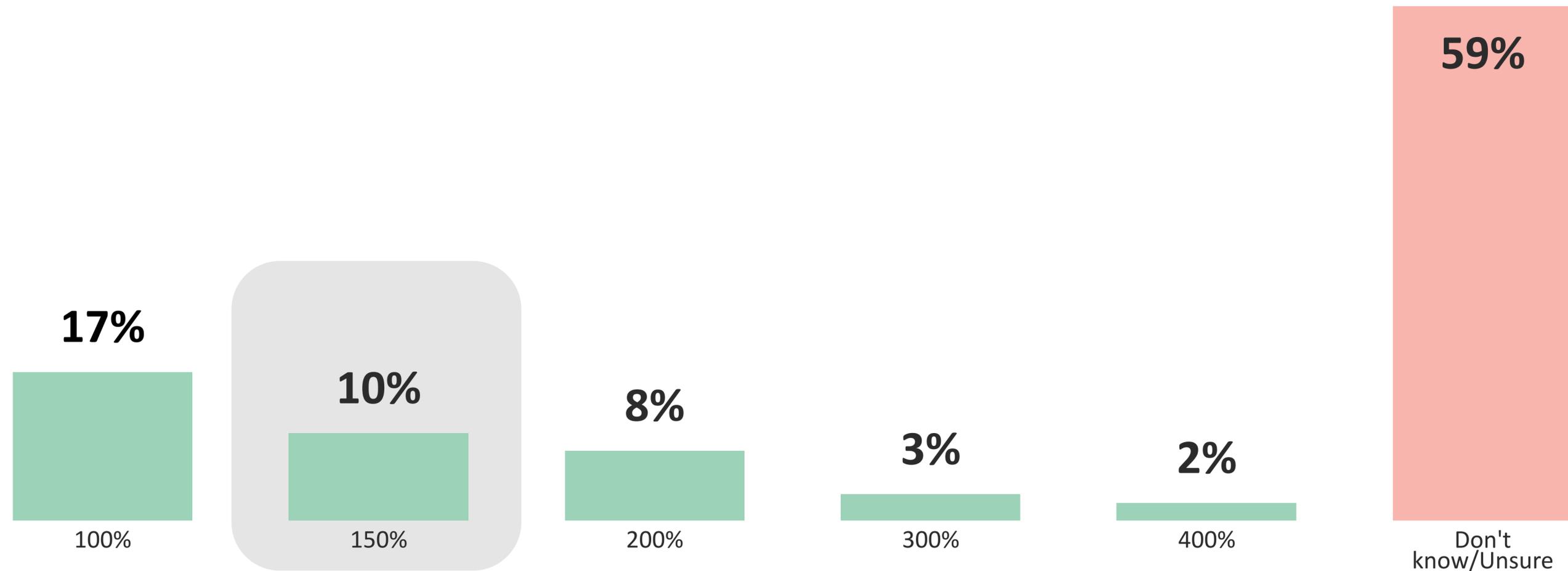


However, one-third (33%) of adults say they don't know which agencies administer the Medicare Extra Help Program.

The majority (59%) of adults say they don't know the income eligibility criteria for the Medicare Extra Help Program. Just one-in-ten (10%) correctly say the income eligibility criteria is up to 150% of the federal poverty level.

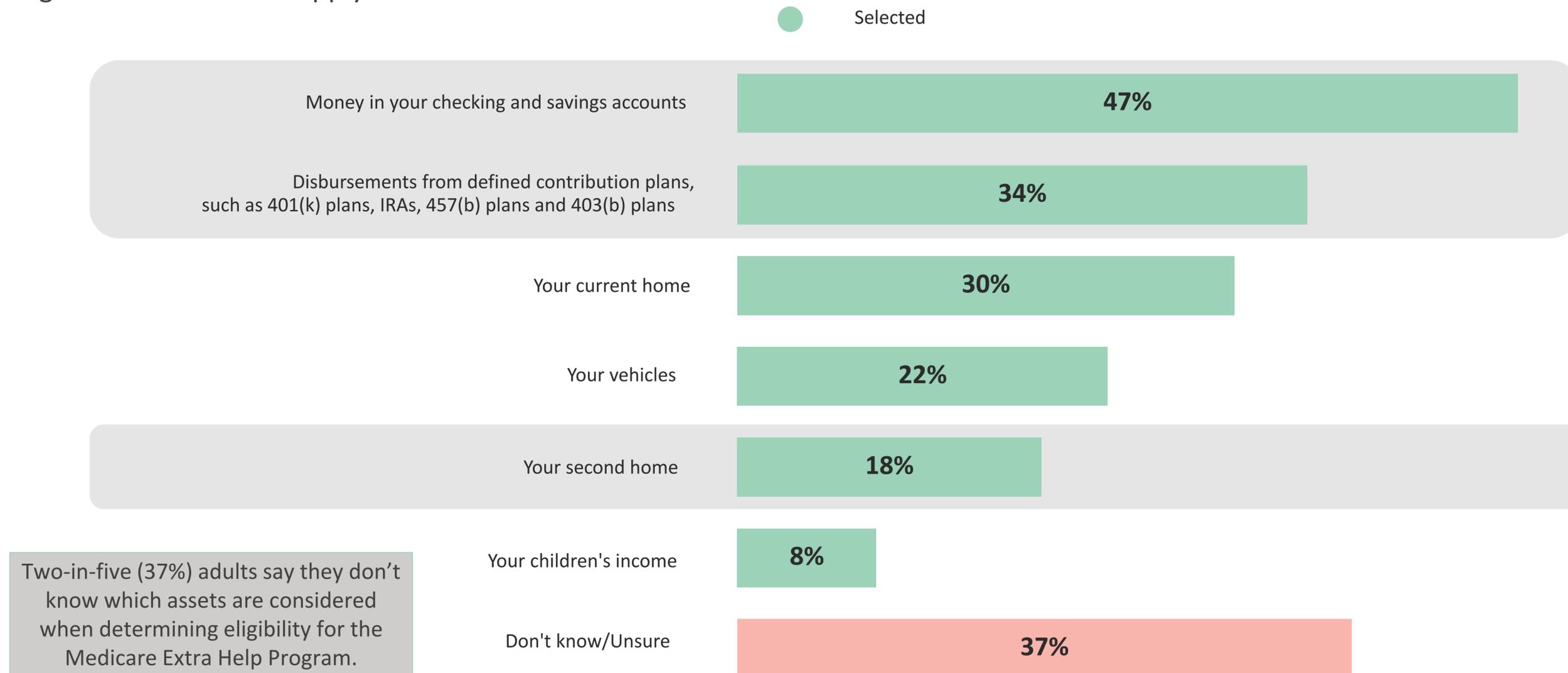
As you may know, income eligibility for the Medicare Extra Help Program will be expanding effective January 1, 2024. Complete the following sentence to the best of your knowledge.

Effective January 1, 2024, those with an annual income that is up to ____ of the federal poverty level may qualify for assistance through the Medicare Extra Help Program.



Half (47%) of adults correctly say money in checking and savings accounts is considered when determining eligibility for the Medicare Extra Help Program. One-third (34%) correctly say contribution plan disbursements (34%) are considered, while just one-fifth (18%) correctly say second homes are considered.

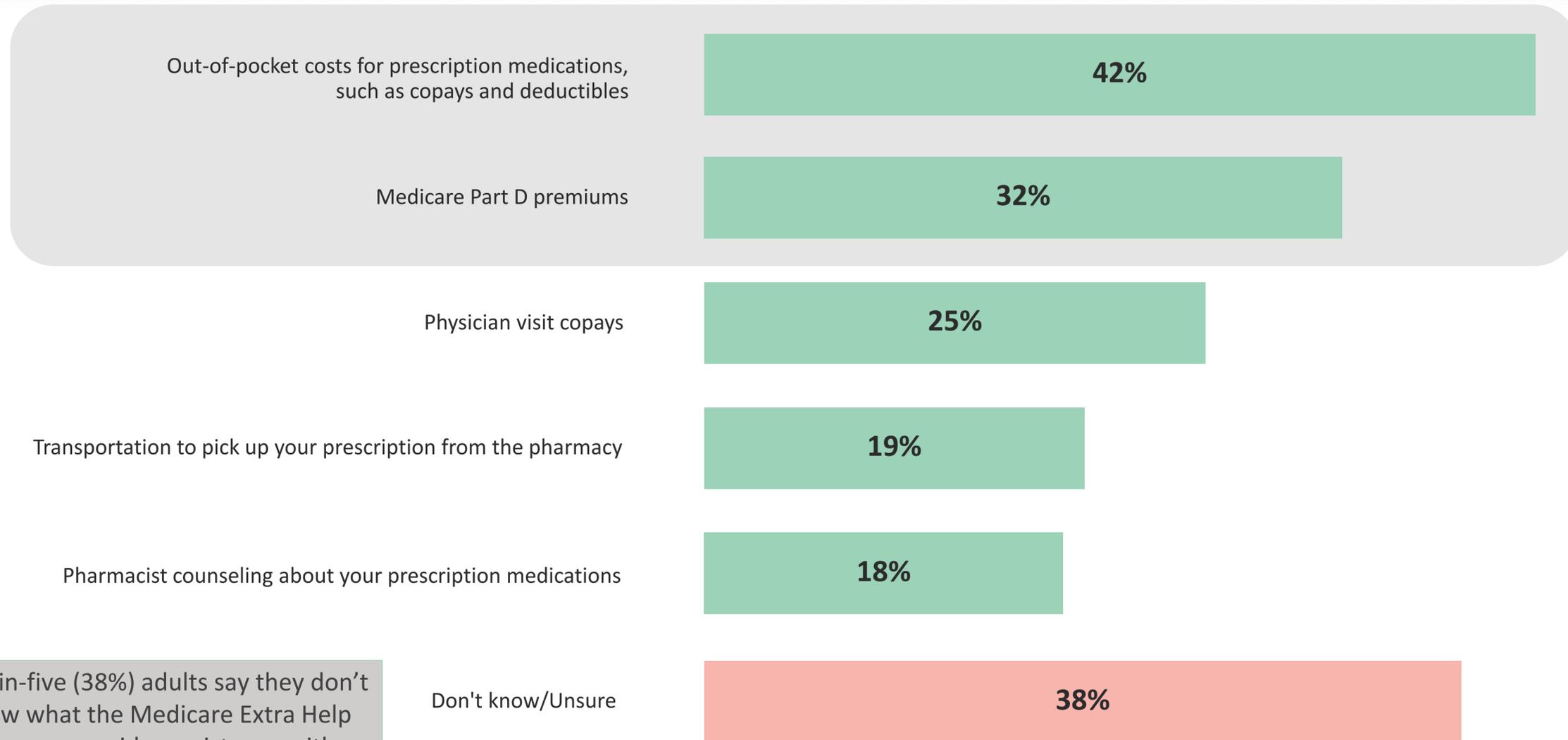
As you may know, in addition to annual income, assets are also considered in determining eligibility for the Medicare Extra Help Program. To the best of your knowledge, which of the following assets do you think are considered when determining eligibility for the Medicare Extra Help Program? Select all that apply.



Less than half of adults correctly say the Medicare Extra Help Program provides assistance for out-of-pocket costs for prescription medications (42%) and Medicare Part D premiums (32%).

To the best of your knowledge, the Medicare Extra Help Program provides assistance for which of the following? Select all that apply.

● Selected

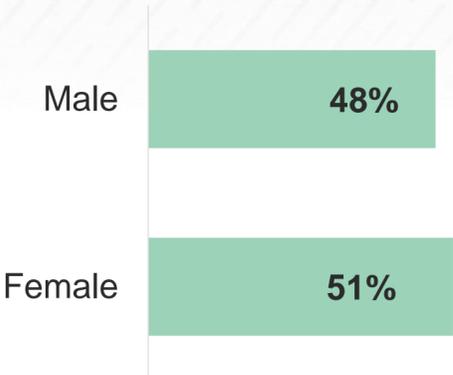


Two-in-five (38%) adults say they don't know what the Medicare Extra Help Program provides assistance with.

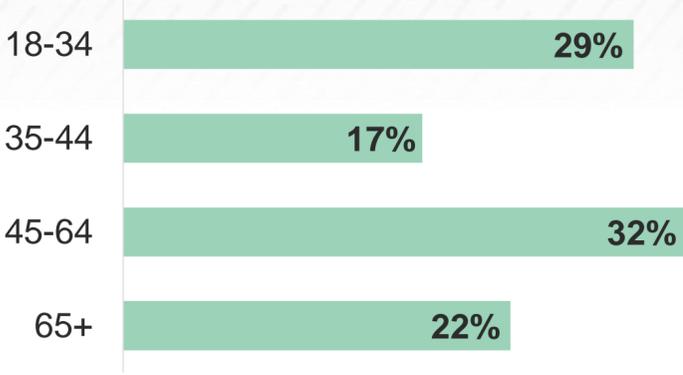
Appendix

Sample distribution—all adults

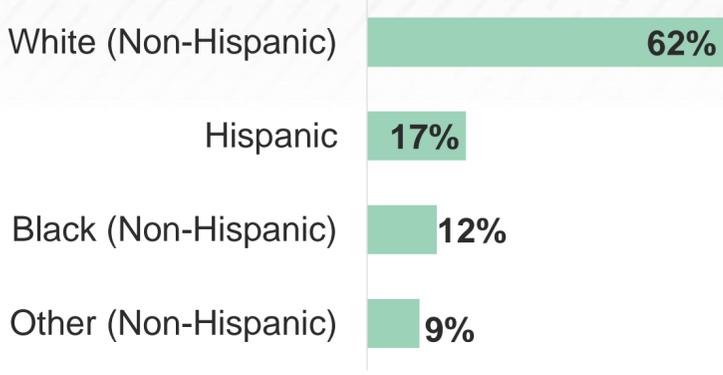
GENDER



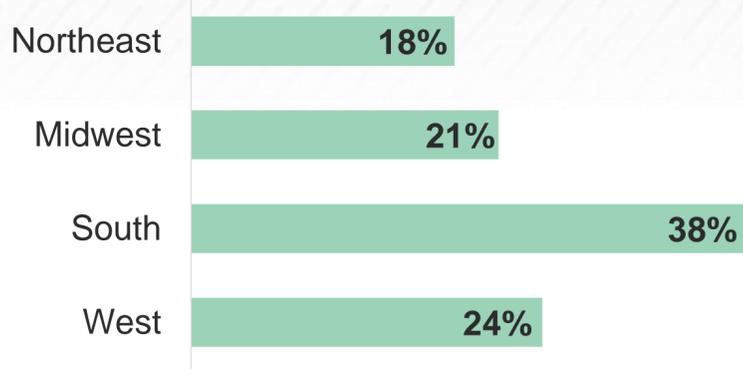
AGE



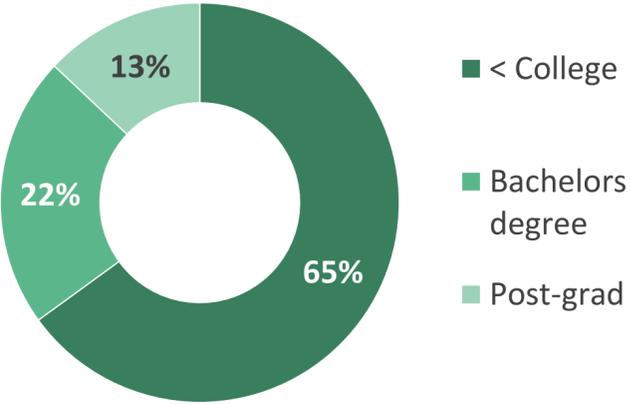
RACE/ETHNICITY



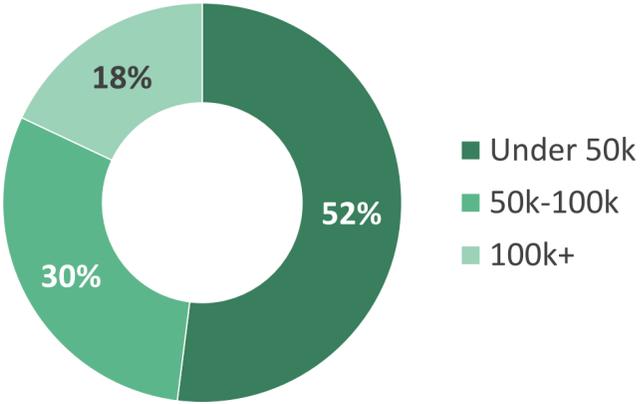
REGION



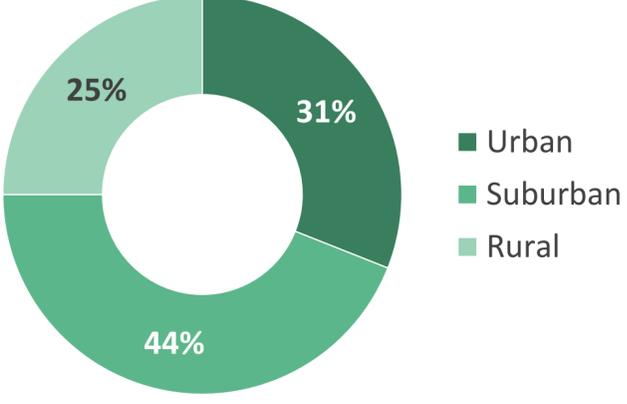
EDUCATION



INCOME



COMMUNITY



HEALTH INSURANCE STATUS

